The Boys & Girls Club of Lynchburg combines directed programming and caring relationships in service to the young people in our community, centering on academic success, leadership, and healthy life choices.

# **SPONSORSHIP GUIDE: 2025**



#### **SPONSORSHIP**

Event sponsorship is an excellent way to enhance your company's visibility in the community. You can also underwrite a youth program and have it named after your company. Boys & Girls Club of Greater Lynchburg offers various levels of sponsor recognition, all with marketing benefits.

Nearly 20 years of community service.



### **PROGRAMS**

The Boys & Girls Club of Greater Lynchburg has a multitude of programs available for all Club Members to meet their needs and interests. Our programs are designed to cover a wide array of areas for kids and teens. Evidencebased programs include:

- Power Hour
- Project Learn
- SMART Moves
- Summer Brain Gain
- Workforce Development
- Triple Play: Mind, Body & Soul

## BECOME AN ANNUAL SPONSOR OF A PROGRAM!

You can be the named sponsor of any of these programs with a gift of \$5,000!

# FUNDRAISING EVENTS

Boys & Girls Club of Greater Lynchburg events are a great way for members of the community to financially support our organization.

- Big Game 5K (February)
- Golf Tournament (August)

#### **EVENT SPONSOR LEVELS**

PRESENTING SPONS	OR\$10,000
GOLD	5,000
SILVER	2,500

## COMMUNITY INVOLVEMENT EVENTS

- End of School Year Celebration (June)
- Clubsgiving Dinner (November)
- Christmas Party (December)

Each opportunity comes with day of marketing (banners, etc.), online marketing (website, Facebook, Twitter, etc.)

Scan to find out more or to donate online.



