

# SPONSORSHIP GUIDE: 2024



The Boys & Girls Club of Lynchburg combines directed programming and caring relationships in service to the young people in our community, centering on academic success, leadership, and healthy life choices.

## SPONSORSHIP

Event sponsorship is an excellent way to enhance your company's visibility in the community. You can also underwrite a youth program and have it named after your company. Boys & Girls Club of Greater Lynchburg offers various levels of sponsor recognition, all with marketing benefits.

*Nearly 20 years of community service.*



**MAKE A DIFFERENCE IN THE LIFE OF A CHILD**

## PROGRAMS

The Boys & Girls Club of Greater Lynchburg has a multitude of programs available for all Club Members to meet their needs and interests. Our programs are designed to cover a wide array of areas for kids and teens. Evidence-based programs include:

- ▶ **Power Hour**
- ▶ **Project Learn**
- ▶ **SMART Moves**
- ▶ **Summer Brain Games**
- ▶ **Workforce Development**
- ▶ **Triple Play: Mind, Body & Soul**

### BECOME AN ANNUAL SPONSOR OF A PROGRAM!

*You can be the named sponsor of any of these programs with a gift of \$5,000!*

## FUNDRAISING EVENTS

Boys & Girls Club of Greater Lynchburg events are a great way for members of the community to financially support our organization.

- **Big Game 5K** (February)
- **Golf Tournament** (August)

## COMMUNITY INVOLVEMENT EVENTS

- **End of School Year Celebration** (June)
- **Clubsgiving Dinner** (November)
- **Christmas Party** (December)

*Each opportunity comes with day of marketing (banners, etc.), online marketing (website, Facebook, Twitter, etc.)*

### EVENT SPONSOR LEVELS

TITLE SPONSOR.....	\$10,000
GOLD .....	5,000
SILVER.....	2,500

*Scan to find out more or to donate online.*



**BOYS & GIRLS CLUB OF GREATER LYNCHBURG**