



The Boys and Girls Club of Greater Lynchburg needs race sponsors! Help kick-start this event that will raise funds for those kids in our community that depend on us to provide Sports and Recreation, Education, Arts, Health and Wellness, Workforce Readiness, Character and Leadership Development and more.

Presenting Sponsor (Exclusive): \$10,000

- Gold level inclusions +
- Event will be referred to as the “Big Game 5k presented by _____”
- Presenting sponsor “name” included in event logo. Event logo used on posters, email, registration site, signage, social media, etc.
- Corporate logo/name across the top, and back of the t-shirt
- Prime sponsorship tent location at the start-finish line
- Tail-gating games supplied at the tent location
- Sponsor logo at finish line fencing (signage provided by the sponsor – optional)
- Recognition both before the race and at the award ceremony. Option of designating a company spokesman to speak at the award ceremony
- Three local media recognitions of the sponsorship (print/radio) before race day
- 8 complimentary race entries



Gold Sponsor: \$5,000

- Silver level inclusions +
- Corporate logo included on email advertising and race website
- Corporate logo included on the event “Thank you” banner at the event
- Special shout-out/post on Club’s social media, with logo, before race day
- Recognition at the start/finish line before the race begins.
- Designated space for tailgating tent
- 4 complimentary race entries



Silver Sponsor: \$2,500

- Bronze level inclusions +
- Corporate logo on race t-shirt
- Corporate logo included on the event “Thank you” banner at the event
- 2 complimentary race entries



Bronze Sponsor: \$1,000

- Corporate logo included on race website
- Corporate name noted in Club newsletter

Big Game 5K Run/Walk 2025

Date:

February 8, 2025

Location:

Downtown Lynchburg